

ELEMENT

FITNESS

Element Fitness Privacy Policy

Welcome to Element Fitness! We are committed to protecting your personal information and your right to privacy. This Privacy Policy applies to all users and visitors of our website, located at www.elementfitnesskc.com and explains how we collect, use, and secure your personal data. If you have any questions or concerns about our policy, or our practices with regards to your personal information, please contact us at info@elementfitnesskc.com.

1. What Information Do We Collect?

a. **Personal Data:** While using our website, we may ask you to provide us with specific personal data, including but not limited to:

- Name
- Email address
- Date of birth
- Health-related information (e.g., weight, height, dietary preferences)
- Payment details (for subscription-based services)

b. **Usage Data:** We may also collect information on how the website is accessed and used. This Usage Data may include information such as your computer's Internet Protocol address, browser type, browser version, the pages of our website that you visit, the time and date of your visit, and other diagnostic data.

2. How Do We Use Your Information?

We use your personal data for various purposes:

- To provide and maintain our website.
- To notify you about any changes in Element Fitness.
- To allow you to participate in interactive features of our website.
- To provide customer care and support.
- To monitor the usage of our website.
- To detect, prevent, and address technical issues.

3. How Do We Store and Protect Your Information?

Your data is stored securely, and we use a variety of security measures to maintain the safety of your personal information. Your sensitive information, like payment details, is encrypted and transmitted to us securely.

4. Do We Share Your Personal Data?

We do not sell or trade your personal data. We might share your personal data with trusted third parties that assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential.

5. Cookies and Tracking Technologies

We may use cookies and similar tracking technologies to track the activity on our website. Cookies are files with a small amount of data that may include an anonymous unique identifier.

6. Your Privacy Rights

You have the right to:

- Access, correct, update, or request deletion of your personal data.
- Object to the processing of your personal data.
- Request restriction of processing your personal data.
- Request the transfer of your personal data.
- Withdraw your consent.

To exercise any of these rights, please contact us at info@elementfitnesskc.com.

7. Third-Party Links

Our website may contain links to other websites. These third-party sites have separate and independent privacy policies. We, therefore, have no responsibility or liability for the content and activities of these linked sites.

8. Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.

9. Contact Us

For any questions regarding this privacy policy, you may contact us using the information below:

Element Fitness
7880 Quivira Rd
Lenexa, KS 66216

info@elementfitnesskc.com

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